
DAVID ZACHARIS



PROFILE

Creative leader, hands on designer, illustrator and front-end developer with proven record of contributing to revenue growth, lead generation and client retention.

CONTACT

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L : Burlington, Vermont

EXPERIENCE

PROSITES / CPA SITE SOLUTIONS

2016 - Present

DESIGN MANAGER / GENERAL MANAGER

- Managing a bi-costal team of 12 designers, developers, and project managers responsible for design and coding of product UI, and custom design for across two SaaS brands
- Overseeing the development and maintenance of five corporate web properties
- Serve as operations manager for the CPA Site Solutions line of business providing management leadership

CPA SITE SOLUTIONS

2009 - 2016

DESIGN TEAM MANAGER

- Managed a innovative product design team of 5 designers and developers
- Collaborated with development in the new product initiatives
- Designed and oversaw the redesign and rebrands of two corporate websites
- Oversaw the integration of Salesforce.com and Marketo into two corporate web properties
- Worked closely with other departments on marketing materials and other miscellaneous projects

THE KEA GROUP

2004 - 2009

MANAGER OF TECHNICAL SERVICES

- Managed a six person Technical Support team
 - Architect of preparatory online Enterprise Resource Planning (ERP) Application
 - Graphic design of brochures, display booths, business cards, and print advertising
 - Created e-commerce websites that were fully integrated with the Kea Group's ERP and Customer Relationship Management (CRM)
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EXPERIENCE

**DANGERFIVE
RECORDS**
1999 – 2007

FOUNDER AND PROPRIETOR

- Fulfillment of wholesale and web orders, inventory control, distribution (both electronic and physical), marketing and promotion of independent albums.
- Engineering and music production of multiple independent bands
- Overseeing the production and manufacturing of compact discs and vinyl records
- Artwork layout and preparation for compact discs, vinyl LPs, vinyl singles and concert posters

PYCON INC
1997 – 2003

WEB MARKETING COORDINATOR

- Oversaw the design and development of the corporate website
- Prepared technical drawings and blueprint designs for customer approval
- Graphic design of brochures, display booths, business cards, and print advertising
- Oversaw the network and email administration
- Wrote quality control procedures in accordance to ISO 9001 standards
- Wrote custom databases for purchasing and inventory control

COMMUNITY

WRUV
DJ and Assistant Engineer
1998 – 2004

VERMONT ACCESS
Board of Directors
2003 – 2006

WAKING WINDOWS
Digital Design and Volunteer
2011 – 2017

BURLINGTON CITY ARTS
Grant Panelist
2017

EXPERTISE

PROJECT MANAGEMENT

PRODUCT PLANNING

TEAM LEADERSHIP

WEB DESIGN

FRONT END DEVELOPMENT

SKILLS

HTML/CSS/JS

ADOBE SUITE

SALESFORCE.COM

MARKETO

WORDPRESS

REFERENCES

DON JACKSON
BitFas
P: 617 480 2423
E: don@bitfas.com

TED OLSON
Burlington City Arts
P: 612 987 8335
E: ted@pod225.com

ALICIA OLSON
Perkuto
P: 617 710 7383
E: alicia@iridetofly.com

SCOTT ADAMS
Vermont Judiciary
P: 802 399 4544
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EDUCATION

University of Massachusetts Amherst
Communications/Film Studies Degree
1993 – 1997

University of Vermont
Strategic Leader Certificate
2015